Regardless of the major you choose, the experiences you gain outside of the classroom will help you develop marketable skills to increase your future employability anywhere.

- Internships and volunteer work
  buffalo.edu/career
- Part-time or summer employment
  buffalo.edu/career
- Assisting a professor with research
  curca.buffalo.edu
- Participation in student clubs and other organizations
  buffalo.collegiatelink.net
- Writing skills
  www.buffalo.edu/cas/writing
- Public speaking on and off campus
  leadership.buffalo.edu/course
- Community involvement
  leadership.buffalo.edu
- Other workshops
  workshops.buffalo.edu

### Resources

#### UB Resources

- Choosing a Major
  advising.buffalo.edu/yourmajor/choosing.php
- College of Arts and Sciences
  casadvising.buffalo.edu
- Cora P. Maloney College
  cpmc.buffalo.edu
- Counseling Services
  ub-counseling.buffalo.edu
- Undergraduate Advising
  advising.buffalo.edu
- Undergraduate Catalog
  undergrad-catalog.buffalo.edu

#### Science and Health Resources

- American Anthropological Association
  www.aaanet.org
- American Communication Association
  americancomm.org
- American Psychological Association
  apa.org
- American Sociological Association
  asanet.org
- Explore Health Careers
  explorehealthcareers.org
- National Institute on Deafness and Other Communication Disorders
  www.nidcd.nih.gov
- Science Careers
  sciencecareers.sciencemag.org

Have you decided that exercise science, occupational therapy or physical therapy just isn’t right for you? Or, are you struggling through one of these programs? UB offers a number of other majors that will also enable you to make a significant contribution to the lives of others. Speak with an academic advisor for guidance in the decision-making process and to see if you’re able to stay on track to Finish in 4 years.
Health and Human Services
Social Sciences Interdisciplinary
203 Clemens Hall • 716-645-2245
ssciddp.buffalo.edu
Health and human services provides a practical focus for studying about services for the elderly; childcare and early childhood education; and rehabilitative and support services for individuals who are mentally ill and developmentally disabled. The concentration includes statistical reasoning and research methodology components. A significant on site practicum experience is an integral part of this curriculum. Typical graduates find employment in human services or pursue graduate work in counseling or social work.

Psychology
283 Park Hall • 716-645-3650
psychology.buffalo.edu
Psychology is the science of behavior and the mind. In both the BA and the BS programs, the study of psychology provides an understanding of basic processes of sensation, perception, learning, cognition, development and personality, along with principles of social psychology, clinical psychology and behavioral neuroscience. The basic goal of the BS program is to integrate the scientific foundation of psychology with a strong basic science background to better prepare students for advanced training in psychology, medicine, cognitive science, neuroscience and other related disciplines.

Sociology
430 Park Hall • 716-645-2417
sociology.buffalo.edu
Sociology is the study of social life, social change, and the social causes and consequences of human behavior. Sociologists investigate the structure of groups, organizations and societies, and how people interact and behave within these contexts. Graduates with a BA in sociology apply the sociological perspective to such sectors as business, education, the health professions, the criminal justice system, social services and the government.

Anthropology
380 Millard Fillmore Academic Center
716-645-2414
buffalo.edu/cas/anthropology
Anthropology combines the biological, historical and social sciences in a unique study of humankind. It is the only discipline that examines and attempts to understand humankind as a whole and to study the human being as an animal, a social creature and a literate being. Students have the option of specializing in one of the three subfields. Physical anthropology studies the origins, adaptations and evolution of our own species and of our primate relatives. Archaeology studies the historical development of human cultures by analyzing cultural remains. Cultural anthropology studies the innate, shared and transmitted products of social groups. Work settings include government, education, banking, personnel work, public relations, marketing research and human services.

Communication
359 Baldy Hall • 716-645-2141
buffalo.edu/cas/communication
Students of communication investigate communication processes as they occur among individuals, groups, organizations and societies. Students can explore interpersonal, small group, organizational, mass, and international or intercultural communication as a part of their studies. BA graduates often take positions as interviewers, counselors, representatives, negotiators and recruiters in the fields of personnel, public relations, customer relations, advertising, labor relations, public information and sales.

Geography
105 Wilkeson Quad • 716-645-2722
buffalo.edu/cas/geography
The Department of Geography offers courses in health geography and spatial data analysis. In doing a BA in Geography, students have the option to select courses to focus upon understanding patterns of disease clusters, spread of disease, urban health inequalities, access to healthcare, and tropical/infectious diseases. Courses in health geography can be combined with classes in Geographic Information Systems and statistics to study spatial epidemiology.