Resources

UB Resources

Choosing a Major
advising.buffalo.edu/yourmajor/choosing.php

College of Arts and Sciences
casadvising.buffalo.edu

School of Architecture and Planning
ap.buffalo.edu

Counseling Services
ub-counseling.buffalo.edu

Undergraduate Advising
advising.buffalo.edu

Undergraduate Catalog
undergrad-catalog.buffalo.edu

Other Art, Design and Science Resources

Cyburia - Urban Planning Community
cyburbia.org

Science Careers
sciencecareers.sciencemag.org

The Art Career Project
www.theartcareerproject.com/art-as-a-career

The Incredible Art Department
www.incredibleart.org

The Occupational Outlook Handbook
bls.gov/ooh

Revised August 2015

Student Success and Retention
Office of Student Advising Services
109 Norton Hall
716-645-6013
sas-advisor@buffalo.edu
sas.buffalo.edu

Student Advising Services
Division of Academic Affairs
If it’s time for a re-evaluation of your interests and goals, then UB’s Office of Career Services can help you. The office provides career counseling and self-assessment, the UB Mentor Program on LinkedIn, the UBE 202 Career Planning course and much, much more.

**Alternative Majors**

**Art**

202 Center for the Arts • 716-645-6878
art.buffalo.edu

A major in art is a good fit for students who are drawn to architecture but are looking for more open-ended creative flexibility. If you are interested in graphic design, emerging practices, painting, photography, print media, sculpture or general studio, then the art major could be perfect for you. Many alumni go on to become successful artists. Other possible careers include working in art galleries, museums and auction houses as directors, curators, preparators, installers and art handlers, as well as in conservation, fabrication, grant writing and more.

**Art History**

202 Center for the Arts • 716-645-6878
art.buffalo.edu

The major in art history explores what the visual arts reveal about the cultures that produced them. These arts include painting, sculpture, performance art, graphic arts, architecture, photography and decorative arts. Using a diverse range of methodological approaches, the art history faculty help students acquire the necessary tools and knowledge to make sense of our visual world. An art history major is ideal for students who wish to pursue a career in the arts, but it is equally valuable for those seeking to develop visual, analytical and communicative skills.

**Engineering and Applied Sciences**

410 Bonner Hall • 716-645-2774
engineering.buffalo.edu

The School of Engineering and Applied Sciences offers 10 programs leading to a BS degree in engineering: aerospace, biomedical, chemical, civil, computer, electrical, engineering physics, environmental, industrial and mechanical engineering. The undergraduate engineering program is intended to provide a solid background in engineering fundamentals and an opportunity for hands-on experience throughout the engineering curriculum. The program gives students a strong technical foundation, enables them to integrate their engineering education within the broader economic and technological environment, and, often, fosters a desire for continued learning.

**Environmental Design**

114 Diefendorf Hall • 716-829-5900
ap.buffalo.edu/planning

The BA in Environmental Design, offered by Urban and Regional Planning, prepares students for careers that shape our natural and built environments. Through methods of design inquiry, students learn the planning and development of healthy, sustainable, and vibrant communities, as well as acquire skills to improve physical places in which people live, work, and play. Environmental Design encompasses natural landscapes, neighborhood design, buildings, historic assets, ecological features, land development, transportation, and infrastructure systems. Environmental designers help communities make decisions concerning physical development, preservation, safety, mobility, and environmental protection, utilizing the bi-national Buffalo Niagara region as our design workshop.

**Media Study**

275 Park Hall • 716-645-6883
mediastudy.buffalo.edu

Media study offers degree programs in media production and critical studies. Courses taught in the production of media cover 16 mm film camera work and editing, video camera use, nonlinear (computer) editing, documentary making, virtual reality creation, robotics, computer animation, web-based art and interactive software development, including gaming. Students are exposed to multiple mediums to foster artistic talent and encourage ingenuity.

**School of Management**

204 Alfero Center • 716-645-3206
mgt.buffalo.edu

The School of Management offers a BS degree in Accounting and a BS degree in Business Administration. The curriculum of the Business Administration program emphasizes a broad exposure to mathematics and the social sciences and a general education in management studies. The programs of study in management give particular attention to understanding the role of the business firm in society; the management functions of planning and control; the behavior of organizations; the tools of modern management; and the ways in which managers perform such functions as operations and supply chain management, production, marketing, finance, management information systems, and human resources management. There are seven undergraduate concentrations in the Business Administration program, including financial analysis, human resources management, internal auditing, international business, management information systems, marketing, and operations and supply chain management.

**Theatre**

285 Alumni Arena • 716-645-6897
theatredance.buffalo.edu

The BFA in theatre design and technology allows students to work on sets where they can plan and build various life-size models, structures and environments, making this creative-minded field a great possibility. Performance and production are essential parts of the curriculum, providing hands-on learning experiences.