

## Student Advising Services

109 Norton Hall, Phone: 716-645-6013

Email: [sas-advisor@buffalo.edu](mailto:sas-advisor@buffalo.edu) , Web: <http://sas.buffalo.edu>

## Alternatives to Management

Did you know that you do not need to major in business or management in order to find work in the business world? It's true! Successful careers in business can come from all sorts of different academic majors and backgrounds. So, if you think you might want to work in business when you graduate, but don't think a major in management is right for you, there are alternative majors you should investigate.

### Alternative Majors

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#### Undergraduate Catalog:

<http://undergrad-catalog.buffalo.edu/academicprograms/com.shtml>

#### Communication

<http://communication.buffalo.edu/>  
359 Baldy Hall • (716).645.2141

As a Communication major, you will gain comprehensive knowledge of the nature of human communication. The coursework for this liberal arts degree emphasizes writing, speaking, and theory, and places less emphasis on math skills than the degrees in Business Administration. Communication majors can be found in marketing and public relations, human resources, mass media and advertising, and a variety of other areas in business.

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#### Undergraduate Catalog:

<http://undergrad-catalog.buffalo.edu/academicprograms/eco.shtml>

#### Economics

<http://www.economics.buffalo.edu/>  
415 Fronczak Hall • (716).645.2121 x419

An Economics degree focuses on production and employment issues, money and banking systems, government taxing and spending, international trade, and finance. The theories learned in this social science about the efficient use of resources are widely applicable to a number of business areas. Other options to consider include a minor in Economics or a joint degree in Economics/Geography.

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#### Undergraduate Catalog:

<http://undergrad-catalog.buffalo.edu/academicprograms/geo.shtml>

#### Geography

<http://www.geog.buffalo.edu/geography/>  
105 Wilkeson Quad • (716).645.2722

Geography is not just about maps! Coursework in this major covers topics such as human perception and behavior, urban growth and development, regional planning and policy, interactions of people and places, and the diffusion of information and ideas. A concentration is available in International Business which focuses on the study of world commerce systems, tariffs, and intercultural business practices. The Geography department encourages joint majors, and you can also minor in Geography.

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#### Undergraduate Catalog:

<http://undergrad-catalog.buffalo.edu/academicprograms/spma.shtml>

#### Special Major

[http://wings.buffalo.edu/cas/students/special\\_majors/](http://wings.buffalo.edu/cas/students/special_majors/)  
275 Park Hall • (716).645.6883

With the guidance of two faculty members and an advisor, you can create your own academic major program. For example, Arts Management and International Marketing are just a few examples of creative ways to combine courses into a business-related degree.

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## Alternatives to Management

### International Studies

Or

### Urban & Public Policy Studies

<http://cas.buffalo.edu/programs/idp/ugrad/>

203 Clemens Hall • (716).645.2245

Undergraduate Catalog:

<http://undergrad-catalog.buffalo.edu/academicprograms/ssc.shtml>

The SSC degree programs offer a broad range of knowledge, skills and training for a business career. Structured internship courses add to the diversity of experience available with these majors.

**International Studies:** This major gives a useful background for careers with international involvement, and emphasizes foreign language studies, politics, and trade.

**Urban and Public Policy Studies:** This degree concentrates on issues pertaining to urban planning and public policy, and can lead to a career in management, politics, or government.

## Other Alternative Disciplines for Students Desiring a Career in Business

Believe it or not, a degree in Psychology, English, History, Sociology, Political Science, Computer Science, or any other liberal arts field, can be just as attractive to potential employers as a business or management degree. The University at Buffalo has over 90 majors to choose from.

The majority of college graduates are successfully employed in fields not directly related to their academic majors. In most cases, to gain admission to an MBA program, no specific major is required. More than 70% of MBA students admitted to UB have majors outside of business.

### Career Services

<http://www.ub-careers.buffalo.edu/>

259 Capen Hall • (716).645.2231

If it's time for a re-evaluation of your interests and goals or you need assistance with further understanding yourself, exploring options, or gaining guidance in the decision-making process then UB's Office of Career Services is an excellent resource that provides several key important services to students:

- Career Counseling
- Workshops/Seminars/Career Fairs
- Self-Assessment/Vocational Interest Inventories/**FOCUS**. FOCUS is an Internet based career decision-making tool that allows you to get help selecting a major or career as well as investigate graduate schools. (<http://www.student-affairs.buffalo.edu/career/focus.php>).
- Career Library
- Meet a Mentor Program
- UBE 202, a 3-credit course aimed at assisting students with self-assessment, decision-making strategies, examining career choices, and much, much more.

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## Alternatives to Management

### Enhance Your Opportunities

Regardless of the major you choose, remember that experiences outside of the classroom will help you develop marketable skills to increase your future employability anywhere:

Internships and volunteer work	<a href="http://www.ub-careers.buffalo.edu/student.php">http://www.ub-careers.buffalo.edu/student.php</a>
Part-time or summer employment	<a href="http://www.student-affairs.buffalo.edu/career/stufind.php">http://www.student-affairs.buffalo.edu/career/stufind.php</a>
Assisting a professor with research	<a href="http://curca.buffalo.edu/">http://curca.buffalo.edu/</a>
Participation in student clubs and other organizations	<a href="http://www.getinvolved.buffalo.edu/">http://www.getinvolved.buffalo.edu/</a>
Computer skills	<a href="http://www.itworkshops.buffalo.edu/">http://www.itworkshops.buffalo.edu/</a>
Writing skills	<a href="http://tlc.buffalo.edu/lcwrite.htm">http://tlc.buffalo.edu/lcwrite.htm</a>
Public speaking on and off campus	<a href="http://ubclub.freetoasthost.ws/">http://ubclub.freetoasthost.ws/</a>
Leadership development & Community involvement	<a href="http://www.student-affairs.buffalo.edu/leadership/">http://www.student-affairs.buffalo.edu/leadership/</a>

#### Resources

A Guide To Choosing A Major	<a href="http://advising.buffalo.edu/yourmajor/index.php">http://advising.buffalo.edu/yourmajor/index.php</a>
Career Services	<a href="http://www.ub-careers.buffalo.edu">www.ub-careers.buffalo.edu</a>
College of Arts and Sciences (CAS)	<a href="http://casadvising.buffalo.edu/">http://casadvising.buffalo.edu/</a>
Cora P. Maloney College	<a href="http://cpmc.buffalo.edu/">http://cpmc.buffalo.edu/</a>
Counseling Services	<a href="http://ub-counseling.buffalo.edu/">http://ub-counseling.buffalo.edu/</a>
School of Engineering & Applied Sciences	<a href="http://www.eng.buffalo.edu">www.eng.buffalo.edu</a>
Undergraduate Catalog A to Z	<a href="http://undergrad-catalog.buffalo.edu/atoz/index.shtml">http://undergrad-catalog.buffalo.edu/atoz/index.shtml</a>
Undergraduate Advising	<a href="http://advising.buffalo.edu">http://advising.buffalo.edu</a>

### The Occupational Outlook Handbook

This is the quintessential career resource page. This Federal Government website includes statistics, descriptions, and trends for thousands of careers.

<http://www.bls.gov/oco/>